



Hello!

October is the month we focus ourselves toward SDG1 & SDG2 – No Poverty & Zero Hunger // Innovative Policies.



No poverty in a rich world?

We think about massive poverty leading to suffering and how we need to redeem our common future with new social and government policies, with compassionate aid, and precision support of technology.

With genuine concern and gratefulness for what we have been provided, we work towards a world beyond poverty, inequality, and hunger.

"The first essential component of social justice is adequate food for all mankind " – **Norman Borlaug**, Agronomist

In this month's story, "Maria's Story: Breaking the Cycle of Poverty", we hold on to the hope that applying knowledge in farming practices can end hunger and lift people out of poverty. Through the eyes of Maria, we see how education and determination can open endless possibilities to better our lifestyle, feed our children, and offer a way out from poverty. "Breaking the Cycle of Poverty" emphasises the vital role of sustainable farming and the determination to end poverty by working with nature, guiding communities toward a thriving future.

Free to our members, in this issue:

- Maria's Story: Breaking the Cycle of Poverty
- Thriver's Voice: Food Donation Programs
- This Month: No Poverty & Zero Hunger // Innovative Policies
- Thrivability Spotlight: From Sustainability to Thrivability
- Partner with THRIVE: The Invitation
- What's next: Affordable and Clean Energy // Science & Technology
- Your feedback matters: Tell us what you like to see here



Maria's Story: Breaking the Cycle of Poverty

Maria sat by her vegetable garden, watching her children play. Despite their laughter, a weight rested on her heart. As a single mother in a small Peruvian village, each day was a struggle. She remembered the times when feeding her family felt impossible, yet hope remained.

After receiving sustainable farming training from a local organisation, Maria's life changed. She learned to grow crops efficiently, benefiting both her garden and the environment.

While tending her plants, a group of village women approached.

"We saw your vegetables at the market! They sold out quickly!" one said.

Maria felt a surge of pride. Her hard work was paying off—each sale brought income to support her children. She was no longer just surviving; she was thriving. Maria now dreamed of her children having opportunities she never had, using her earnings for their education.

She knew she had broken the cycle. Through sustainable farming, she not only improved her life but also inspired others. Together, they were transforming their village, one plot at a time. Maria realised that hope, hard work, and knowledge could create lasting change. With that thought, she felt ready to face any challenges ahead.

THRIVER'S VOICE



Food Donation Programs

My name is Shweta, and I'd like to share my past volunteering experience. I worked as an assistant at the Share of McLean **food pantry**, serving the community in McLean, Virginia. Through this role, I saw how important food donation programs are in helping people who are struggling. The pantry provides over 900 bags of groceries every month, thanks to donations from individuals, food drives, and local businesses. This helps families and individuals facing financial difficulties by giving them access to **nutritious food**.

What stands out about these donations is that they do more than just provide meals—they truly help uplift the community. By redistributing food that would otherwise go to **waste**, the pantry reduces the burden on families, allowing them to focus on other important needs like housing or medical bills.

The **food pantry** ensures that people who need nutritious food the most are getting it. The positive effects of these donations are seen throughout the community—helping children perform better in school, increasing productivity in adults, and giving families a sense of stability. My time at the pantry showed me how working together through donations can strengthen a community and create lasting, positive change.

“When we give people access to sufficient and nutritious food, we are investing in the health and productivity of individuals and entire communities”

- Shweta Palekar, Australia (Team Assistant at THRIVE)

THIS MONTH



October's Focus - SDG1 & SDG2 – No Poverty & Zero Hunger // Innovative Policies

The focus is on No Poverty and Zero Hunger with the effort to create and institute government and world policy that ensures healthy meals and peaceful homes.

The application of *technology* in today's *agricultural practices* would have a significant impact on achieving the goals of *SDG 1* and *SDG 2*.

Beside policy making which seems like a complicated task to most people in the world, there are also *practical steps* that everyday people can do to address hunger and poverty.

We need all the help we can get from the *scientific community* to find a solution to this poverty and hunger crises. More collaborative and mindful partnerships should be undertaken so that there can be even greater advances to help those who are suffering. Addressing this problem will require *concerted and responsible efforts* on the part of decision makers and economic giants.

Finally, we need to keep pushing for more *advanced farming methods* of innovating agricultural practices so that we can all benefit from a bountiful and fruitful harvest that is sufficient for everyone.



Social Exclusion and Poverty: Are They Connected?

Social exclusion isn't just about poverty—it's about being cut off from full participation in society. Originally a term from 1970s France, it now covers a range of marginalised groups. How are exclusion and poverty connected, and why does it matter for tackling inequality? Explore how this evolving concept offers new insights into the fight against poverty.

[Read More →](#)



The Solution To World Hunger: GM Crops

Chronic hunger affects over 800 million people globally. Genetically Modified (GM) crops, designed to increase yields and resist pests, offer a potential solution. However, concerns exist about their environmental impact and the control of seeds by large corporations. While GM crops have shown benefits like higher yields and reduced pesticide use, addressing hunger requires a holistic approach, combining GM crops with sustainable practices and supportive policies.

[Read More →](#)



7 Ways To Achieve Zero Hunger

The UN's Sustainable Development Goal 2 seeks to end hunger by 2030, yet nearly 690 million people remain affected, primarily in Africa and South Asia. Hunger stems from poverty, conflict, and inequality—not scarcity. Solutions include sustainable agriculture, reducing food waste, supporting local farmers and organisations like the World Food Program, and fostering social justice to ensure equitable access to food and empower communities to thrive.

[Read More →](#)



Reducing Malnutrition In Sub-Saharan Africa

Malnutrition in Sub-Saharan Africa is a critical issue, mainly driven by poverty, limited access to nutritious food, and inadequate healthcare. Addressing it requires leveraging technology, implementing nutritional policies, ensuring stable food supplies, and fostering community partnerships to enhance socio-economic development in the region.

[Read More →](#)



How To Help People In Poverty: The Power Of Politics

Millions struggle to afford food, shelter, and basic needs, trapped in a cycle of poverty that affects future generations. Nearly half the world survives on less than \$5.50 a day, with many one misstep away from extreme poverty.

Despite efforts like the UN's pledge to end poverty by 2030, progress has slowed, and crises like COVID-19 have worsened the situation. How can we break the cycle before it's too late?

[Read More →](#)

WEBINAR REPLAY

Dr. Ginish Cheruparambil Baby
Analyst and Economic Policy Expert, Tattva ESG Solutions

Martin Drewry
CEO, Health Poverty Action

Mishal Shah
Head of Projects, Akhuwat

<https://ThrivabilityMatters.Online>

WATCH IT NOW

No Poverty & Zero Hunger // Innovative Policies

On October 15, 2024, the Thrivability Matters Webinar explored the essential connections between **SDG 1** and **SDG 2**: No Poverty & Zero Hunger // Innovative Policies. The discussion highlighted Illicit Financial Flow (IFF) and its impact on poverty, the invitation to evolve from aid and gear towards tackling inequality, and Akhuwat's values-led interest-free micro-financing for a poverty-free world.

Our speakers – Dr. Ginish Cheruparambil Baby, a Consultant at Tattva ESG Solutions; Martin Drewry, CEO of Health Poverty Action; and Mishal Shah, Head of Projects at Akhuwat- shared their expertise with a global audience through our online event. The live-streamed session was graciously hosted by Michael Hill, **THRIVE Project** Research Assistant and expertly moderated by Dr. Karan Kapoor from the THRIVE Project's research team, who guided a compelling panel discussion.

A winner for the THRIVIA segment of the event was awarded whereby 10 seedlings have been planted, donated by THRIVE Project. Consider to plant one tree for every year you plan to live as each tree sequesters the equivalent of one year of carbon emissions.





grow, they will help absorb carbon, improve the health of the soil, and create homes for our native animals – a precious gift for the future.


FEMELYN GALLEGO
THRIVE for Life


MORRIS FEDELI
THRIVE Project

To find out the answer to this and explore other key topics discussed during the event, we invite you to read the article and watch the webinar recording. Click [here](#) to discover the key takeaways and expert insights from the Q&A session!

Register Today and Save the Date!

PARTNER WITH THRIVE

PARTNER WITH
THRIVE PROJECT



Your Invitation

The THRIVE Project is at the forefront of a **transformative movement**, addressing the pressing challenges of our time by fostering a sustainable future where all life can flourish. With a diverse team of experts and a grassroots approach, we empower **communities** and organisations to implement innovative solutions that not only mitigate environmental degradation but also promote social equity.

By partnering with us, you can play a pivotal role in this mission, aligning your investments with a purpose-driven **initiative** that prioritises long-term sustainability and positive societal impact.

Join us in creating a world where thriving ecosystems and resilient communities are the norm. Together, we can make a lasting difference—not just survive - let's **thrive**!

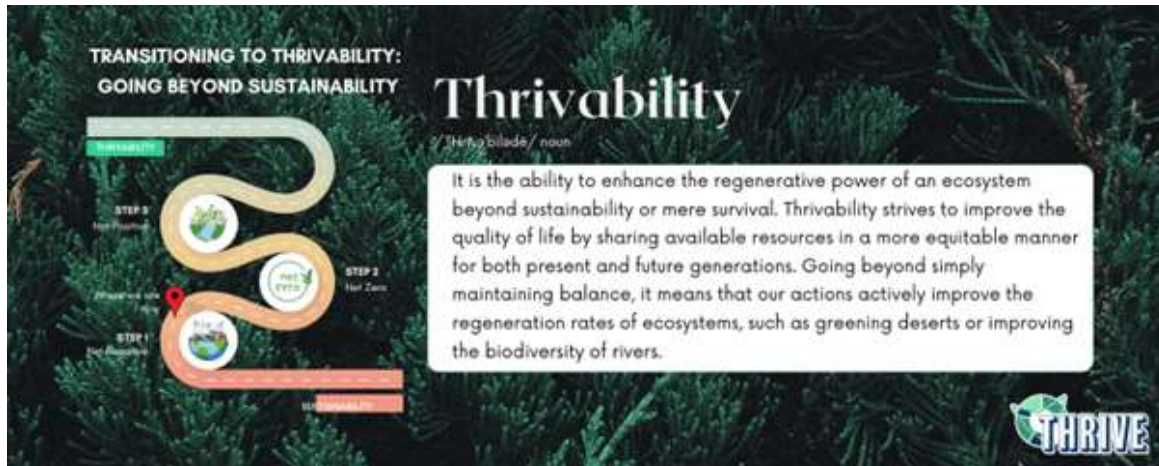
Partner with us today!

Email us directly at **partner@strive2thrive.earth**. A member of our team will get back to you as soon as possible!





THRIVABILITY SPOTLIGHT



From Sustainability to Thrivability

At THRIVE, we believe in going beyond sustainability to actively **regenerate ecosystems** and enhance the quality of life for all. Thrivability is about more than preserving resources—it's about improving our world through actions that **regenerate nature**, **restore biodiversity**, and ensure a thriving future for **generations** to come.

But how do we get there? The roadmap above illustrates the key steps in the journey from where we are now to a **Net Positive** future:

- **Step 1: Net Negative** – We currently operate in a Net Negative state, where human activities cause more harm than regeneration.
- **Step 2: Net Zero** – This is the goal many companies aim for, reducing emissions and environmental damage to zero, but it's not enough to create a thriving world.
- **Step 3: Net Positive** – Thrivability means going beyond Net Zero, actively restoring and regenerating ecosystems, improving biodiversity, and building a healthier, more resilient planet.

WHAT'S NEXT?

WEBINAR  LIVE WEBINAR

SDG7  Affordable & Clean Energy

ST  Science & Technology

 TUESDAY
19 NOV 2024

 6:00-7:30 PM
(UTC+10)

<https://ThrivabilityMatters.Online>

REGISTER NOW



Affordable and Clean Energy // Science & Technology

"Access to energy is the golden thread that connects economic growth, increased social equity, and an environment that allows the world to thrive."

– Ban Ki-moon, Former UN Secretary-General

Register today for the next webinar (you will receive a link):

When: Tuesday, 19th November 2024, at 6:00 PM (UTC + 10)

Theme: SDG 7 Affordable and Clean Energy // Science & Technology

Don't miss this opportunity to engage in a discussion about **SDG7 – Affordable and Clean Energy** // Science & Technology. By embracing innovative policies and technologies, we can foster a world where clean energy is accessible to all, driving **economic growth** and promoting social equity. These efforts are essential for combating **climate change**, creating sustainable jobs, and ensuring that everyone has the resources needed to thrive.

Join us as we explore the transformative potential of **clean energy solutions** and how we can collectively work towards a sustainable future. By attending the webinar, you'll gain:

1. Expert insights and practical solutions delivered to you for FREE
2. Interactive and engaging sessions to clear all your doubts
3. Be an active agent in the change we wish to see in this world

Register Today and Save the Date!

YOUR FEEDBACK MATTERS

As we endeavour to elevate your experience, your feedback holds immense value for us. Feel free to spare a moment to convey your thoughts. Whether it's a suggestion, comment, or critique, we eagerly anticipate your input. Email us at tmn@ThrivabilityMatters.Org. Until then, do keep on thriving.

THRIVE Project is an independent research, education and advocacy group providing the latest information from the natural and social sciences on the means to achieve a sustainable society and thrivable future.

THRIVE aims to exhibit the most effective pathways to a sustainable planet. We want to instil the concept of "thrivability" (beyond sustainability) in human communities. We arm individuals and organisations with the knowledge they need to make sustainable changes in the pursuit of prosperity for all.



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