

THRIVE to present at conference in Sweden!

THRIVE Project researchers Morris Fedeli and Martin Glinik will be presenting their latest research paper at this year's International New Business Model Conference.

The paper, *"Assessing the Sustainability Performance of Entities: A review and classification of tools, methods, and approaches"* is the result of collaboration between Morris Fedeli from the University of Southern Queensland (Australia) and Martin Glinik from the University of Graz (Austria).

Both Morris Fedeli and Martin Glinik are long-time colleagues from the research arm of [THRIVE Project](#).

Morris Fedeli will be giving a presentation on the paper, while Martin Glinik will be leading a workshop.

This year will mark the sixth International New Business Model Conference since its inception in 2016. This year it is being hosted by Halmstad University, in Sweden. This year's conference will be livestreamed by the University, from the 9th till the 11th of June, 2021.

THRIVE's presentation commences at 10.30pm Australian Eastern Standard Time on June 9, 2021.

A link to the paper will be made available on our [resource](#) page in due course.

Please visit <https://www.newbusinessmodels.org/> for further details.